

Editorial Calendar for TimeFinders Online Magazine 2007

2007 Ongoing Series: Business Branding - We are currently accepting articles.

March 20th: Deadline March 15th

Topics – Authenticity/ Women We Admire

Events - International Women's Day/Spring

Newsletter – The Weight of Your Possessions

LifeStyle – Easter Dinner, Passover

April 20th: Deadline April 13th

Topics – Business branding/ Our home, office or world environment

Events – Wildlife Week, Arbor Day, Earth Day, Easter/Passover

Newsletter – Branding Your Business on a Budget

LifeStyle – De-cluttering

May 18th: Deadline May 14th

Topics – Roles/relationships/life's transitions

Events – Mothers Day

Newsletter – Act Don't React

LifeStyle – Old fashioned Sunday Dinner

Feug Shui for the Garden

June 20th: Deadline June 14th

Topics – Midlife/ Midlife health – physical, mental, spiritual

Events – Environment Week, Summer Solstice, Father's Day

Newsletter - Wheel of Menopause

LifeStyles – Nutrition & Exercise

July/August: Two Month SUMMER EDITION Deadline July 13th

Topics – Travel/ Your holiday adventures

Events - Summer

Newsletter – Open

LifeStyles - Picnics

Summer BBQ 'hold the steak' – putting fish, chicken, vegetables on the grill

September 17th: Deadline September 11th

Topics – Increasing income/ Getting back to work, school, volunteering/
Time management

Events – Autumn

Newsletter – How to Brand Yourself as an Expert in Your Field

LifeStyles – Feug Shui for Prosperity

Food: Lunches/ Food to eat at your desk

October 19th: Deadline October 15th

Topics – Women's health/ Running a home based or small business

Events - Breast Cancer Awareness Month/Small Business Week/Thanksgiving Canada

Newsletter – Standing Out from the Crowd

LifeStyles – Healthy meal planning, small changes that help

November/December: Two Month HOLIDAY EDITION Deadline November 12th

Topics – Share your holiday rituals or memories

Events – November: Remembrance Day/Thanksgiving US

December: Winter/Hanukkah/Christmas/World Aids Day

Newsletter – Open

LifeStyles – Easy but elegant desserts/ hot drinks

Don't do it all yourself – A festive 'potluck' family dinner

Wine/beer/mocktails suggestions

Guidelines for Article Submission

TimeFinders Online Magazine:

Published 10 times a year in Jan, Feb, March, April, May, June, July/Aug, Sept, Oct, Nov/Dec

Article Length: Flexible; we publish some articles in multi-parts

Accepted Promotional Material:

Business site link, logo or banner

Contact information

Photograph

Brief business and (or) personal bio

Publicity: Book promotion, radio or TV shows

Business announcements, upcoming speaking engagements or seminars

All promotional material is subject to the approval of the editor

Reach your target market: Active, involved, self employed or working women 35 - 60

How we promote you:

Coast to Coast Writings cover page

http://www.timefinderscoaching.net/coast_to_coast.php

TimeFinders' home page, right column

<http://www.timefinderscoaching.net/>

Mention in the monthly *Around the Table Newsletter* – 'On the Site' segment

Articles are archived in the *Library of Articles* area

http://www.timefinderscoaching.net/article_archive.php

If you have any questions or would like to discuss an article topic that is not covered in the 2007 Calendar -

Jill Crossland

Editor, TimeFinders Online Magazine

1.403.901.6147 T.F. 1.800.340.4412

editor@timefindersmagazine.com